



Chris Lambright

Marketing / Graphic Design / Photography

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PROFILE

I am a dedicated professional with 20+ years of experience in Marketing, graphic design and photography.

Specializing in product photography, photo editing, catalog layout, print advertising, product labels, and sign design.



EDUCATION

 **Microcomputers** (Dec | 1988 - Nov | 1989)

North Central Technical College

Completed one year of courses in Microcomputer Communications at North Central Tech.

 **Online learning**

Lynda.com

I have taken many courses to further my software knowledge, graphic design, and photography skills on Lynda.com over the years to keep up with the latest skills related to my work.



SOFTWARE

 **Photoshop**

Worked with Photoshop from its earliest version and with photo editing software that predates Photoshop when I worked at a photography studio in 1993 doing photo retouching.

 **Lightroom**

Worked with Lightroom daily while at Jegs to edit product, car, and lifestyle photos for the web and print.

 **Illustrator**

Worked with Illustrator for over 20 years. I have used it extensively in label design, logos, advertising, sign design, stationary products, and packaging design.

 **InDesign**

Have worked with InDesign for many years in page layout for catalogs, advertisements, fliers, stationary, newsletters, and Point Of Sales materials.

 **Premiere Pro & After Effects**

Have worked on some video production at Jegs utilizing Premiere Pro and After Effects software.

 **MS Office**

Office is one of those software suites that I have used all throughout my design career. Word, Excel, and PowerPoint.



PORTFOLIO

Work Portfolio: <http://clambrightdesigns.myportfolio.com>



WORK EXPERIENCE

 **Jegs High Performance** (Oct. | 2013 - Oct. | 2015 / Mar. | 2017 - July | 2022)

Graphic Designer & Product Photographer

Photographer of all products for the print and Online catalogs. Lifestyle photography, retouching, and clipping of all photos. Graphic design for web and social media. Product labels and packaging. Assisted in the layout and editing of catalogs, in-order fliers, and advertisements. T-Shirt design, and some video production.

 **Tridico Signs** (Dec | 2007 - Oct | 2013)

Sign Designer

Lead designer of signs, silkscreens, neon, banners, and cut vinyl. Diverse tasks involved cutting and applying vinyl, paint masking, and rubber resist for sandblasted signs, banners, glass windows, and vehicle applications. Responsibilities also include stationary, business cards, T-shirt transfer graphics, silkscreens, digital vinyl prints, photo mock-ups, and all permit drawings. I also directed two employees that help in application and building of the signs, banners, and vinyl applications.

 **Nuttybug.com** (March | 2007 - Sept | 2007)

Graphic Designer & Photographer

Photographed products and designed sales materials, catalogs, trade show displays, and email campaigns. Jobs performed included managing the NuttyBugBlowout.com ebay store which included posting items to ebay, customer relationship, inventory of ebay items, packing, shipping of items sold.

 **Martin Designs Inc.** (March | 2006 - Nov | 2006)

Contract Graphic Designer

Contributed to the design team by the development of stationary products for various clients. Designing roughs and comps for presentation, templates for PowerPoint presentations, final layouts for print, POS mock-ups, and packaging.

 **Frey Scientific** (May | 2005 - March | 2006)

Lead Graphic Designer & Photographer

Responsible for the art direction and layout of all catalogs, sales fliers, and print advertising. Jobs performed included photography of products and people, retouching, clipping, and composition. I encouraged the purchase of studio photography equipment which saved the company money on purchasing stock photography.

 **Kerry Foodservice** (Jan | 2002 - Aug | 2004)

Marketing Lead, Graphic Designer & Photographer

Marketing Lead and designer of all point of sale literature, print advertising, product packaging, labels, internal company signs, trade show materials, internal newsletters, presentations and website graphics. Photography and styling of food & drinks, people, and products. I also headed the purchase and set-up of photography equipment, props, and backgrounds for an in-house studio.

 **Stearns & Lehman** (Dec | 1999 - Jan | 2002)

Graphic Designer & IT Specialist

Responsible for the design and layout of POS literature, print advertising, trade show materials, product packaging and labels. Duties also involved IT support of computer hardware and software applications on both PC's and Mac's for the entire company.